Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent;

All Sizes

Page 1 of 5 Rev. Date 09/29/10

SECTION #1 - PRODUCT AND COMPANY IDENTIFICATION

Product: Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent; All Sizes

Phoenix Brands

Consumer Service Telephone Number: 1-866-794-0800

2855 N. Franklin Rd., #7

Emergency Contact: PROSAR IPC; 1-651-632-8955

Indianapolis, Indiana 46219 USA

Emergency Phone Number: 1-866-794-0800

Product Description: A water-soluble 2X concentrated consumer liquid laundry detergent.

SECTION #2 - COMPOSITION, INFORMATION ON INGREDIENTS

INGREDIENTS: Contains cleaning and sudsing agents.

EL
m^3

NA = Not Applicable

See Section #16 for DEFINITION OF TERMS

SECTION #3 - HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW: CAUTION: Keep out of reach of children. Do not mix with chlorine bleach or other household cleaning products. If product contacts eye, rinse thoroughly with water. If swallowed, drink a glass of water to dilute. Material may be slippery if spilled.

Route of Exposure - Inhalation

While inhalation of a product mist is unlikely, such exposure may cause transient upper respiratory irritation.

Route of Exposure - Skin

No irritation when used according to directions. Possible irritation from prolonged contact to industrial amounts.

Route of Exposure - Eyes

Causes irritation on direct contact.

Route of Exposure - Ingestion

May be harmful if swallowed in large quantities.

Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent;

All Sizes

Page 2 of 5 Rev. Date 09/29/10

SECTION #4 - FIRST AID MEASURES

First Aid - Inhalation

Give the subject access to fresh air. If symptoms do not resolve quickly, seek medical assistance.

First Aid - Skin

Rinse with water. If skin irritation occurs in use, seek medical assistance.

First Aid - Eyes

Flush affected areas with water for at least 15 minutes. Seek medical assistance if required.

First Aid - Ingestion

Drink 1-2 glasses of water. Seek medical attention.

Note: If symptoms persist, seek medical attention.

SECTION #5 - FIRE FIGHTING MEASURES

Flash Point: $> 200^{\circ}F (93^{\circ}C)$

Autoignition Temperature: Not applicable

Flammable Limits (in air, by volume %): Not applicable

Fire and Explosion Hazards

Product is not flammable. Use appropriate fire extinguishing agent for the packaging material.

Extinguishing Media

Water Spray: Yes

Carbon Dioxide: Yes

Foam: Yes

Dry Chemical: Yes

Halon: Yes

Special Fire Fighting Instructions

None. Product is not combustible. Use appropriate fire extinguishing agent for the packaging material.

SECTION #6 - ACCIDENTAL RELEASE MEASURES

Steps to be Taken in The Event of Spills, Leaks, or Release

Disposal is to be performed in compliance with applicable laws. Small or household quantities may be disposed of in refuse or sewer. For large (industrial) releases, cover with inert, absorbent material and remove to disposal container. Material may be slippery if spilled. Flush with plenty of water.

Waste Disposal Methods

Dispose of unused containers of product in accordance with applicable Federal, State/Provincial, and local regulations.

Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent;

All Sizes

Page 3 of 5 Rev. Date 09/29/10

SECTION #7 - HANDLING AND STORAGE

Work Practices and Hygiene Practices:

Use personal protective equipment appropriate for the task.

Storing and Handling Practices:

Store in a tightly closed container in a cool, dry, well-ventilated area.

Protective Practices During Maintenance Or Contaminated Equipment:

Use personal protective equipment when contact is likely.

SECTION #8 – EXPOSURE CONTROLS/PERSONAL PROTECTION

Ventilation

Use with adequate ventilation. Mechanical ventilation is not required under normal conditions of use.

Eye Protection

Wear eye protection.

Skin Protection

Skin protection is not normally required. If gloves are desired for protection against irritation, waterimpervious types (e.g. rubber, PVA, or nitrile) are recommended.

Respiratory Protection

Respiratory protection is not normally required. If this product is used in a manner that generates airborne mist not controlled by ventilation, wear a NIOSH-approved respirator with filters for protection against dusts (type N95 or better). For guidance on the selection and use of respiratory protection, consult American National Standard Z88.2-1992 (ANSI, New York, NY 10036 USA).

SECTION #9 - PHYSICAL AND CHEMICAL PROPERTIES

pH (1% solution): 10.0 – 11.0

Appearance: This liquid is a blue solution.

SECTION #10 - STABILITY AND REACTIVITY

Conditions to Avoid

This product is stable when maintained at room temperature.

Incompatible Materials

Avoid contact with acids and strong oxidizing agents.

Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent;

All Sizes

Page 4 of 5 Rev. Date 09/29/10

SECTION #10 - STABILITY AND REACTIVITY CONTINUED...

Hazardous Decomposition Products

May produce irritating and/or toxic fumes upon thermal decomposition.

Hazardous polymerization will not occur.

SECTION #11 - TOXICOLOGICAL INFORMATION

This product has not been tested as a whole. However, this formula was reviewed by expert toxicologists in the Product Safety Assurance Department and is determined to be safe for its intended use. This review has taken into consideration available safety-related information including information on individual ingredients, similar ingredients, similar formulas and potential ingredient interactions. This review is a component of the hazard determination used to prepare the statements in Section 3 of the MSDS.

SECTION #12 – ECOLOGICAL INFORMATION

No data available.

The product is not expected to present an environmental hazard.

SECTION #13 - DISPOSAL CONSIDERATIONS

Dispose of unused containers of product in accordance with applicable Federal, State/Provincial, and local regulations. Empty containers should be triple rinsed before disposal.

SECTION #14 - TRANSPORTATION INFORMATION

This product is not regulated as a DOT hazardous material.

HMIS HAZARD RATING (Least=0 Slight=1 Moderate=2 High=3 Extreme=4)

Ajax Bleach Alternative OXI HE Heavy Duty Liquid Detergent: 3

SECTION #15 - REGULATORY INFORMATION

RCRA (40 CFR 261, Subpart D):

Not Applicable.

CLEAN WATER ACT:

Not Applicable.

CLEAN AIR ACT:

Contains ethanol and methanol which are Section 111 materials.

Methanol is also a Section 112 material.

SARA; Sections 301-304 (Threshold planning quantity – TPQ) 40 CFR 355:

No TPQ for any component.

Section 313 (Toxic chemical release reporting) 40 CFR 372:

The following chemicals must be reported under SARA 313:

Not Applicable.

Ajax Bleach Alternative OXI Regular and HE Heavy Duty Liquid Detergent;

All Sizes

Page 5 of 5 Rev. Date 09/29/10

CERCLA: Section 102 (Reportable Quantity – RQ) 40 CFR 302: Not Applicable

SECTION #15 - REGULATORY INFORMATION CONTINUED...

New Jersey Right to Know Hazardous Substance List:

This product contains the following components subject to reporting requirements: Ethanol, methanol.

Pennsylvania Hazardous Substance List:

This product contains the following components subject to reporting requirements: Ethanol, methanol, sodium sulfate.

Massachusetts Substance List:

This product contains the following components subject to reporting requirements: Ethanol, methanol, sodium sulfate.

Canada: Workplace Hazardous Materials Information System (WHMIS):

This product contains the following components subject to reporting requirements: Ethanol, Sodium carbonate.

TSCA Section 8(b) Inventory Status:

All ingredients in this product are listed on the TSCA Inventory or are not required to be listed on the TSCA Inventory.

SECTION #16 - OTHER INFORMATION - DEFINITON OF TERMS

A large number of abbreviations and acronyms appear on a MSDS. Some of these which are commonly used include the following: CAS #: This is the Chemical Abstract Service Number which uniquely identifies each constituent. It is used for computer-related searching. EXPOSURE LIMITS IN AIR: ACGIH – American Conference of Governmental Industrial Hygienists, a professional association which establishes exposure limits. TLV – Threshold Limit Value – an airborne concentration of a substance which represents conditions under which it is generally believed that nearly all workers may be repeatedly exposed without adverse effect. The duration must be considered, including the 8-hour Time Weighted Average (TWA), the 15-minute Short Term Exposure Limit (STEL), and the instantaneous Ceiling Limit. Skin adsorption effects must also be considered.

OSHA – U. S. Occupational Safety and Health Administration. PEL – Permissible Exposure Limit – this exposure value means exactly the same as a TLV, except that it is enforceable by OSHA. NIOSH is the National Institute of Occupational Safety and Health, which is the research arm of the U.S. Occupational Safety and Health Administration (OSHA). NIOSH issues exposure guidelines called Recommended Exposure Levels (RELs). FLAMMABILITY LIMITS IN AIR: Much of the information related to fire and explosion is derived from the National Fire Protection Association (NFPA). LEL – the lowest percent of vapor in air, by volume, that will explode or ignite in the presence of an ignition source. UEL – the highest percent of vapor in air, by volume, that will explode or ignite in the presence of an ignition source.

DISCLAIMER OF EXPRESS AND IMPLIED WARRANTIES

The foregoing data has been compiled from sources that the company, in good faith, believes to be dependable and is accurate and reliable to the best of our knowledge and belief. However, the company cannot make any warranty or representation respecting the accuracy or completeness of the data, and assumes no responsibility for any liability or damages relating thereto or for advising you regarding the protection of your employees or others. Users should make their own tests to determine the applicability of such information or the suitability of any products for specific use.