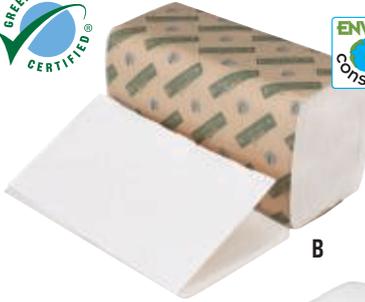




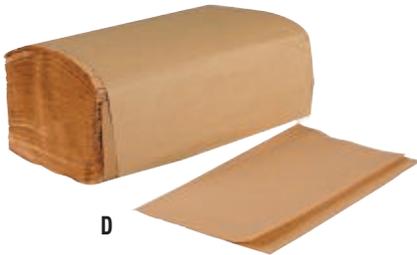
A



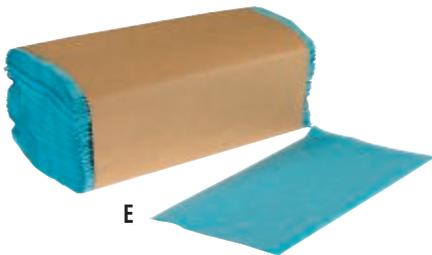
B



C



D



E



**A. Single-Fold Towels**

High-quality folded towels are thicker, stronger and more absorbent, so you use less. 10.5 x 9.375 sheet size. 250 towels per pack. 16 packs per case.

WIN 106

Case



**B. Boardwalk® Green Single-Fold Towels**

Product contains a minimum of 50% post-consumer and 100% total recovered material. Product may contribute to LEED Certification. Green Seal™ Certified. This product meets Green Seal™ Standard GS-1 based on chlorine-free processing, energy and water efficiency, and content of 100% recovered material with a minimum of 50% post-consumer material. Product meets EPA CPG requirements. 9 x 10 sheet size. 250 towels per pack. 16 packs per case. ♻️

BWK 12GREEN ●

Case



**Boardwalk® Single-Fold Towels**

One-ply.

No.	Paper	Towels/Pack	Packs/Case	Case
<b>C. Bleached Towel</b> —10.5 x 9.3 sheet size.				
BWK 6212	White	250	16	
<b>D. Kraft Towel</b> —9 x 9.45 sheet size.				
BWK 6210	Brown Kraft	250	16	
<b>E. Windshield Towel</b> —9 x 9.5 sheet size.				
BWK 6190	Blue	300	8	

**NATIONAL BRAND QUALITY FOR A VALUE PRICE**

As indicated by the steady growth of private brand both tissue sales, consumers are moving from national to private brands, according to an article in Tissue World Magazine. On average, consumers save 22% on their chosen private brand solutions over national brand products. However, it seems that choosing private brands has as much to do with preference as saving money. Today, 72% of consumers buy private brands out of preference rather than a necessity. Private brand products must offer something that speaks to the consumers' particular lifestyles, values and needs. For example, consumers embracing a healthier lifestyle are looking for household paper products to satisfy needs ranging from antiviral and antibacterial properties to sensitive skin issues. Private brand paper products with these value-added benefits are adding a new dimension to the category that drives shopper loyalty.

<http://www.tissueworldmagazine.com>



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